




GOLD COAST INNOVATIONS
PRICE LIST

JAN - 2026

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OVERVIEW

Gold Coast Innovations builds reliable, business-ready **WordPress** websites designed for performance, clarity, and long-term growth. Clients retain **full ownership** of their website, content, and data, with **NO** **hostage clauses**.

WORDPRESS

The system your website runs on. It's widely used, reliable, and lets you update your own content without needing a developer every time.

WordPress is open-source software.

This means it's free to use and not owned by any one company. Thousands of developers around the world contribute to improving it, which is why it's stable, secure, and widely trusted.

You are **not paying for WordPress itself**.

What you are paying for is the **professional service** around it, including:

- Setting WordPress up correctly from the start
- Choosing or developing a suitable theme
- Designing the layout and structure of your website
- Configuring pages, menus, forms, and features
- Making sure the site works on mobile and desktop
- Basic security, performance, and SEO setup
- Testing everything before the site goes live

WordPress is the tool. We provide the expertise.

FULL OWNERSHIP

You legally own your website, content, files, and data once it's paid for. Nothing belongs to us.

WEBSITE CONTENT

All the text, images, and pages on your site

DATA

Everything behind the scenes that makes the site work, including forms, settings, database and any other stored information.

NO HOSTAGE CLAUSES

You are never locked in. You can move your website to another developer or hosting provider at any time without penalties or restrictions.



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Package	Starter	Business	Pro
Price	R3,500	R6,500	From R10,000
Pages	Up to 3	Up to 7	Up to 12
Responsive Design	✓	✓	✓
WordPress Setup	✓	✓	✓
Professional Theme	✓	✓	✓
Contact Form	✓	✓	✓
Social Media Links	✓	✓	✓
Google Maps Embed	✓	✓	✓
SEO Setup	Basic	Improved	Advanced
Performance Optimisation	Basic	Enhanced	Advanced
Testimonials	—	✓	✓
FAQ Section	—	✓	✓
Image Gallery	—	✓	✓
Blog Setup	—	—	✓
Advanced Forms	—	—	✓
Lead Capture / Pop-ups	—	—	✓
Analytics Integration	—	—	✓
Custom Layout Adjustments	—	—	✓
Revision Rounds	2	3	As required
Estimated Delivery	5-7 days	7-10 days	After consultation



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ADD ON

Add-On Pricing applies only when work requested falls outside the scope of the selected package.

Each package includes a defined number of pages, features, and revision rounds. Any additional work is optional, clearly priced, and approved before proceeding.

Add-On	Price
Extra page	R900
Extra revision	R150
Content or feature update	R150
Additional contact form	R300
Pop-up / modal	R300
Advanced custom features or plugins	Quoted separately

Term	Detail
Deposit	50% before project start
Final payment	50% on completion and you are satisfied with the design.
Late payment	Full website access is granted once payment is received. A late fee of R250 may apply if payment is not received within 14 days of the invoice date.



Package	Ideal For
Starter	Individuals, freelancers, or small businesses starting out online
Business	Growing businesses that need more pages, credibility, and features
Pro	Established or content-heavy businesses needing advanced functionality and scalability

HOSTING

Hosting keeps your website “live” on the internet. Think of it as a digital home for your site — people can visit it anytime from anywhere.

DOMAIN

This is your website’s address (like www.yourbusiness.com).

- Cost: approximately R150–R250/year
- The domain is registered in your name, so you fully own it.

Website launch is included — we get your site live at **no additional charge**.

Item	Cost
Hosting	R100 / month or R950 / year
Domain	± R150–R250 / year



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WHY MAINTENANCE MATTERS

WordPress websites, like any software, need regular care to stay secure, fast, and reliable. Maintenance ensures your site keeps running smoothly, protects it from security risks, and keeps your content up-to-date.

All our maintenance plans include free updates to your website content — text, images, or videos — so your information stays current. (Note: Maintenance plans do not include full redesigns or major layout changes.)

Plan	Price	Includes
Basic Care	R300 / month	Updates, security monitoring, monthly backups
Standard Care	R700 / month	Basic + weekly backups, up to 2 content updates
Business Care	R1,500 / month	Standard + daily backups, priority support, performance monitoring

WE DO NOT PROVIDE

Copywriting

Logo design

Custom illustrations

